



## Biography

For over 20 years, Deena has worked as a consultant, coach and counsellor with people and organizations seeking meaningful change. Trained by world-renowned leaders in the fields of psychology and organizational development—including Virginia Satir and William Bridges—she draws from a broad repertoire of skills to serve the unique needs of each client.

Her consulting clients include socially responsible businesses, as well as nonprofit and public sector organizations. For these groups, she coaches executives and their leadership teams with a focus on emotional intelligence, organization strategy, human resources and change and transition management. She then works with leaders to design and facilitate strategic, organization-wide initiatives that enable them to achieve their goals.

Deena excels at uncovering organizational, team and individual blocks, while providing simple and effective tools for moving issues forward. From leadership and decision making, to team effectiveness and conflict resolution, she will help move your organization from good to great.

Deena is also a Registered Clinical Counsellor with a private practice in Vancouver, Canada. She works with individuals, couples and families and uses a variety of therapeutic approaches to help clients find the balance and well-being they desire. Deena has a Master's in Counselling Psychology from the University of Manitoba and a Post-Master's in Family Therapy from the University of Pennsylvania and the Philadelphia Child Guidance Clinic. She is a member of the International Coaches Federation, the BC Human Resources Management Association and the BC OD Network, and is certified to use a wide range of psycho-educational and organizational development tools.